











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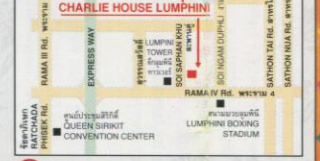
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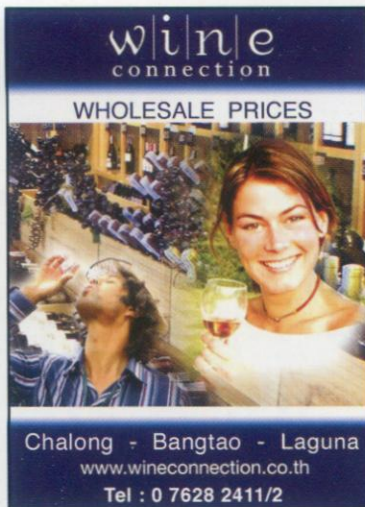
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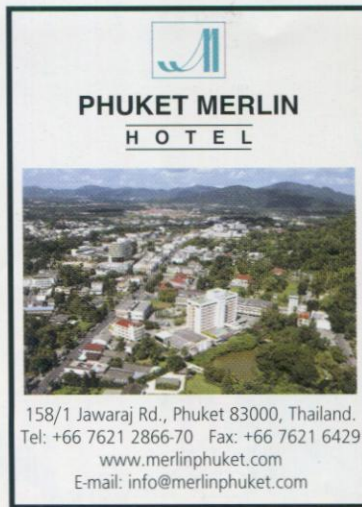
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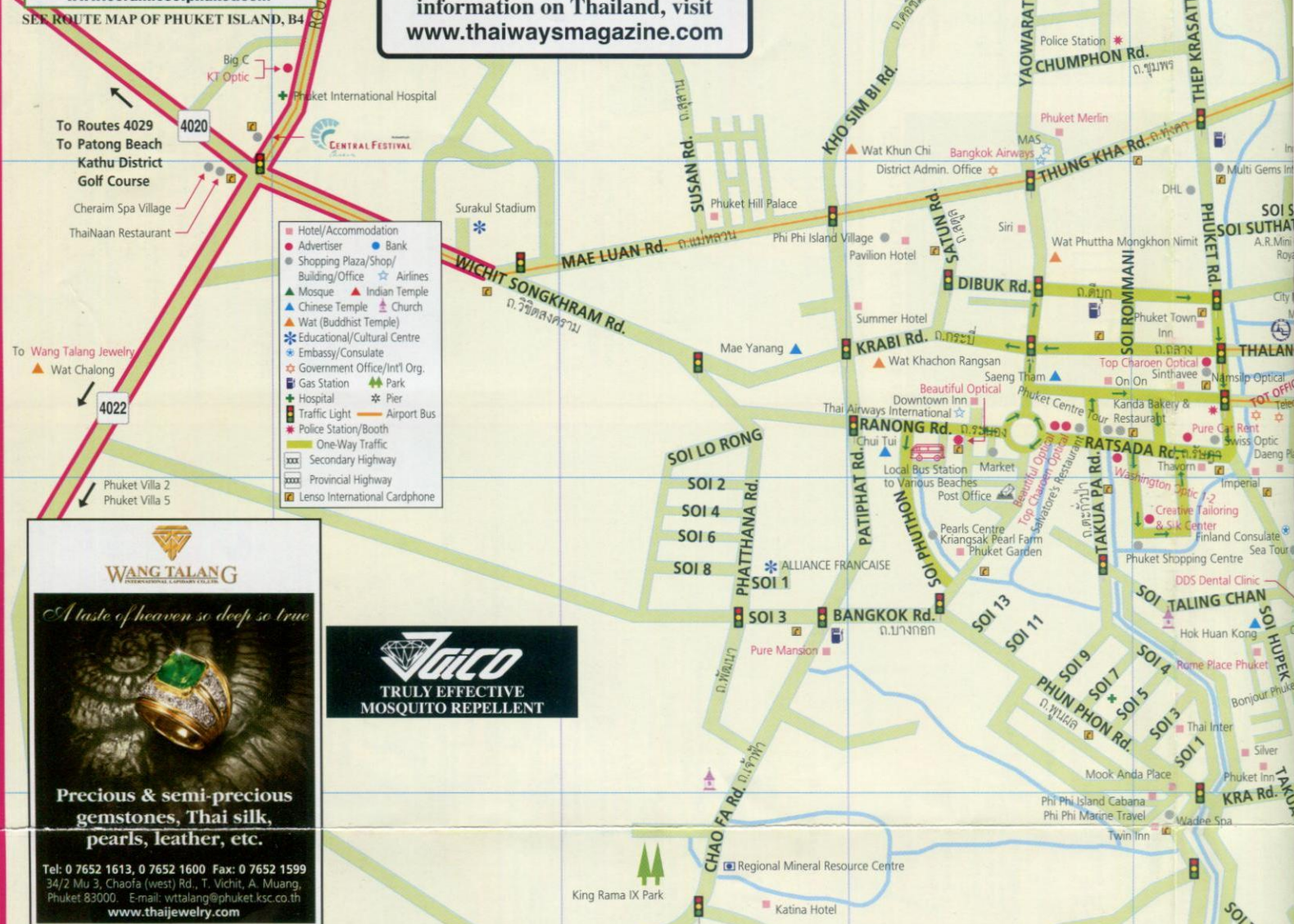
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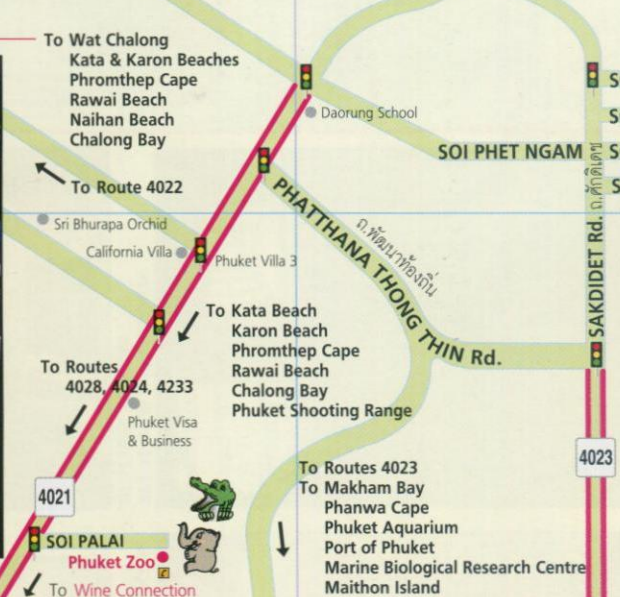
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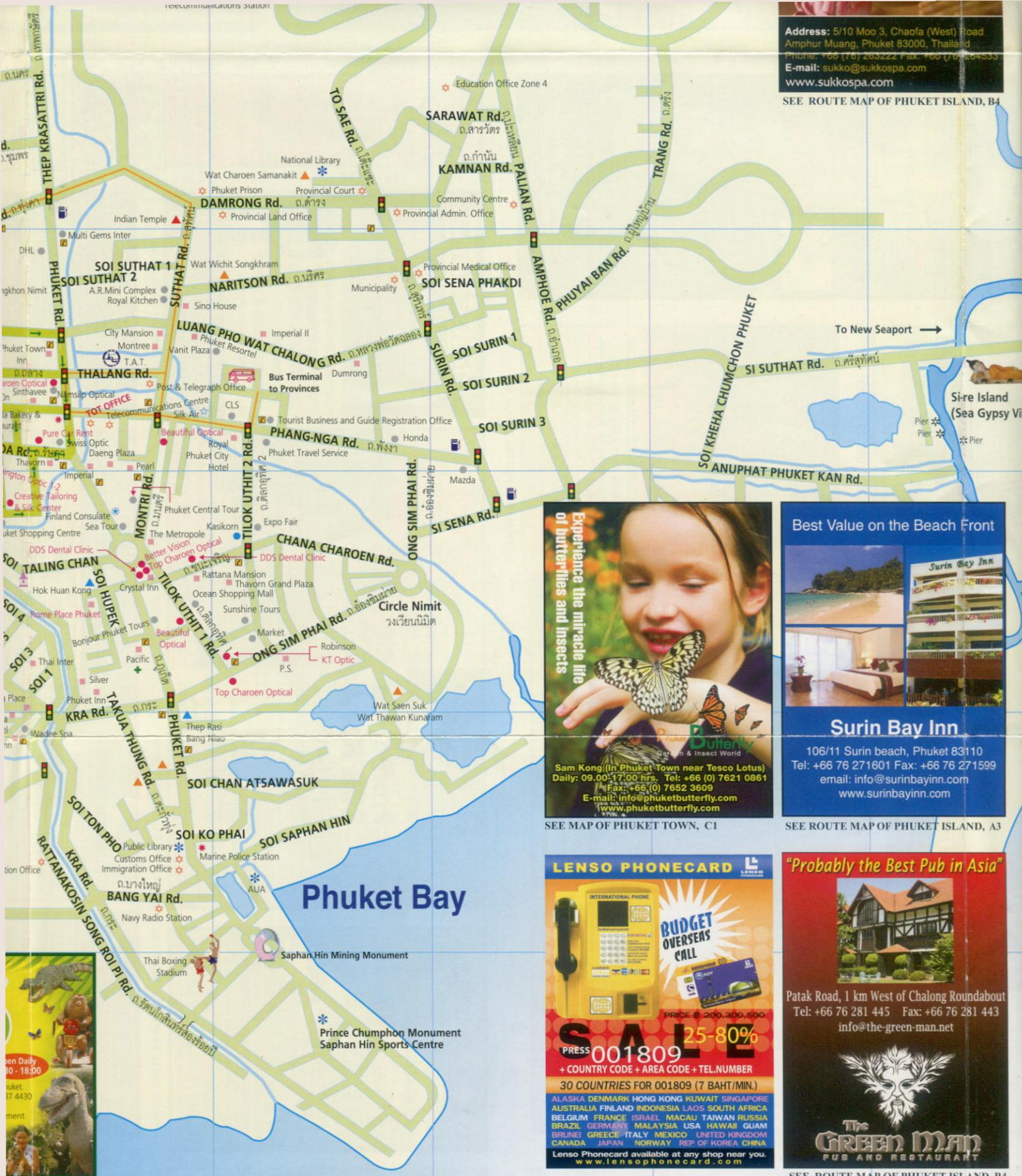
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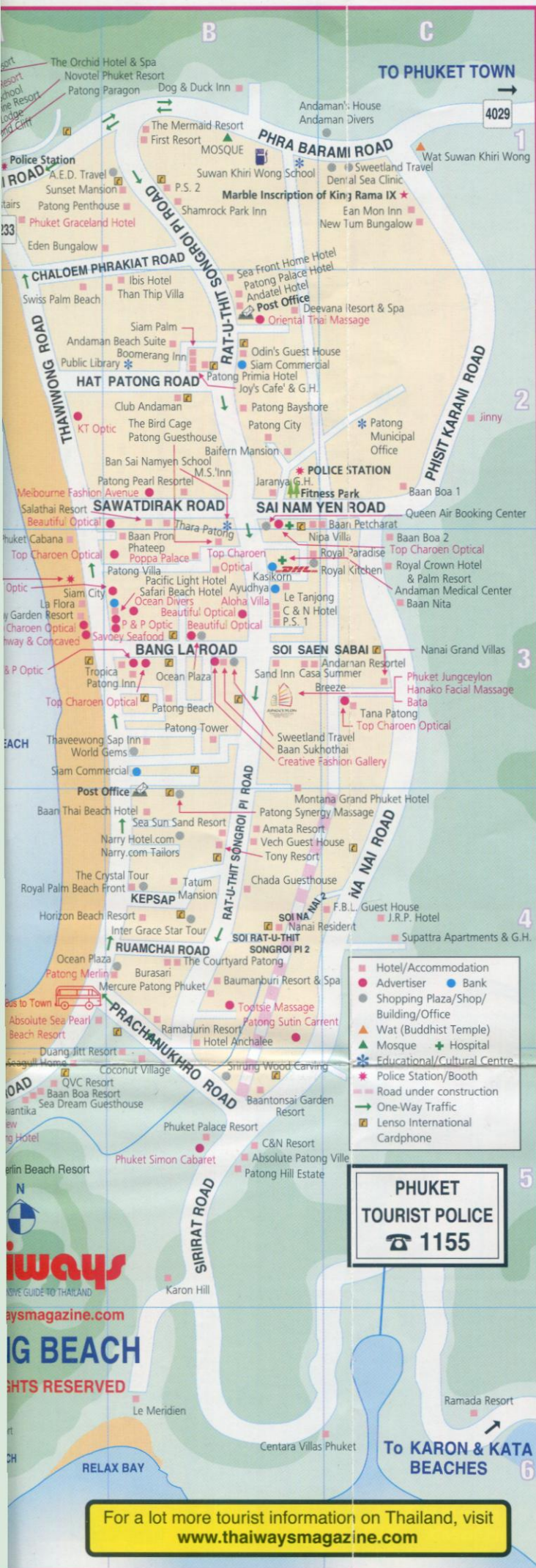
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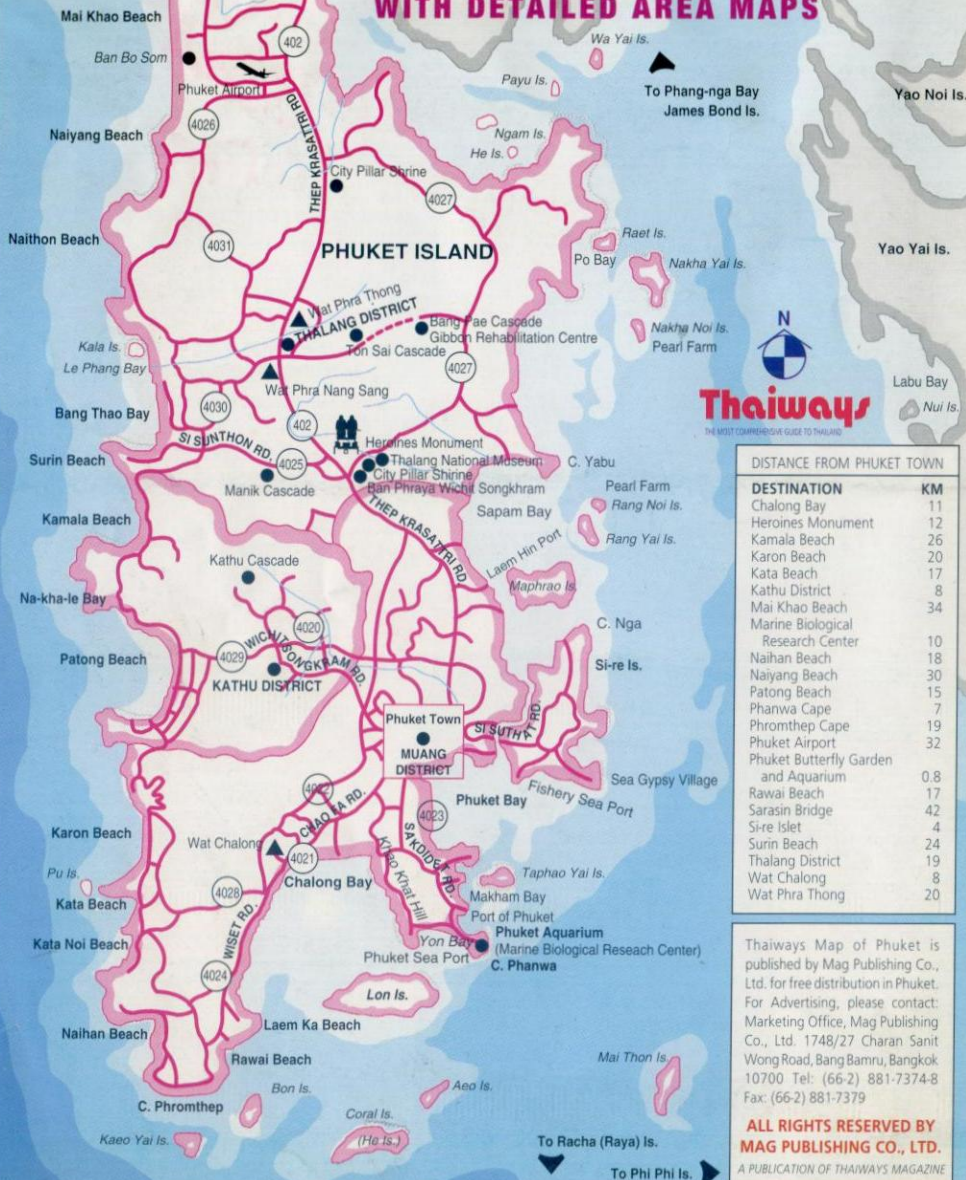
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Naihan Beach	18
Naiyang Beach	30
Patong Beach	15
Phanwa Cape	7
Phromthep Cape	19
Phuket Airport	32
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Rawai Beach	17
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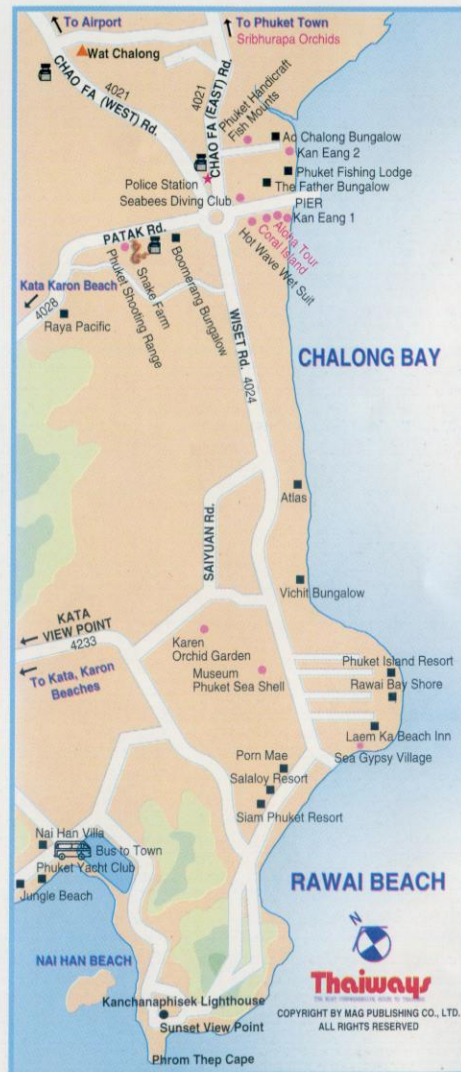
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Phuket is the largest island of Thailand and the most beautiful and enchanting spot of the South. It has an area of 539 sq km and is surrounded by 39 offshore islets.

Phuket is actually a Thai word meaning a mountain (*phu*) of jewel (*ket*). The name is recorded in a Thai chronicle.

Phuket is known as a tourist paradise, a most rewarding place for holiday makers. With its magnificent long white beaches, blue sea water, fantastic undersea scenery, relaxing tropical atmosphere, and fresh seafood, Phuket – the Pearl of the South – entices many travellers to visit her again and again.

PHUKET'S ATTRACTIONS

The numerous places of attraction in Phuket can be conveniently grouped into the following routes: In town, Southern Route, Northern Route and Western Route.

IN TOWN

Old Buildings in the Sino-Portuguese style mixed with modern constructions form the unique identity of the town of Phuket. **Khao Rang**, an excellent place to view the beautiful scene of the town. **Saphan Hin Mining Monument**, built in 1969 to commemorate the first metal ore-dredger used in Thailand. **Phuket Butterfly Garden & Aquarium** where there are plenty of butterflies of different species, colourful sea lives and rare insects and reptiles. **Phuket Orchid Garden & Thai Village** where visitors will be charmed by elephants at work, handicraft shops and workshops, cultural shows and an exhibition of exotic varieties of orchids.

SOUTHERN ROUTE

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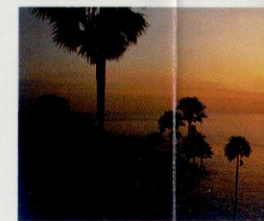
from town. **Wat Chalong** Phuket's most beautiful and renowned monastery. **Chalong Bay** located on the south coast of the island offering a fine view and good restaurants. **Rawai Beach**, a good beach area where sea-people reside providing different styles of delicious foods. **Laem Ka Beach**, an excellent swimming area next to Rawai Beach on the east. **Phromthep Cape**, an outstanding cliff where you can view the breathtaking panorama and striking sunset. **Naihan Beach**, a place for those who love peace and quiet. **Kata Beach**, composed of 2 lovely beaches called Kata Yai and Kata



Noi, is suitable for holiday makers who look for tranquil surroundings. Aqua-sports facilities are available. **Karon Beach** Just across a low hill to the north of Kata, is one of the best places for swimming, diving and sun-bathing.

NORTHERN ROUTE

Mai Khao Beach, the longest beach of Phuket, where from October to February giant sea turtles lumber ashore to lay eggs. **Naiyang Beach** a good place to see turtles laying eggs in winter and to watch the release of turtles in the Songkran Festival in April. **Surin Beach**, the best place to see the golden



sunset of Phuket, where a new course is located. **Kamala** is the main beach of the Kamala area, the only major beach that retains village charm. **Wat Phra Prang**, an important monastery enshrining the most revered Buddha image in Phuket. The museum houses a collection of historical objects some of which

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Phuket is the largest island of Thailand and the most beautiful and enchanting spot of the South. It has an area of 539 sq km and is surrounded by 39 offshore islets.

Phuket is actually a Thai word meaning a mountain (*phu*) of jewel (*ket*). The name is recorded in a Thai chronicle.

Phuket is known as a tourist paradise, a most rewarding place for holiday makers. With its magnificent long white beaches, blue sea water, fantastic undersea scenery, relaxing tropical atmosphere, and fresh seafood, Phuket – the Pearl of the South – entices many travellers to visit her again and again.

PHUKET'S ATTRACTIONS

The numerous places of attraction in Phuket can be conveniently grouped into the following routes: In town, Southern Route, Northern Route and Western Route.

IN TOWN

Old Buildings in the Sino-Portuguese style mixed with modern constructions form the unique identity of the town of Phuket. **Khao Rang**, an excellent place to view the beautiful scene of the town. **Saphan Hin Mining Monument**, built in 1969 to commemorate the first metal ore-dredger used in Thailand. **Phuket Butterfly Garden & Aquarium** where there are plenty of butterflies of different species, colourful sea lives and rare insects and reptiles. **Phuket Orchid Garden & Thai Village** where visitors will be charmed by elephants at work, handicraft shops and workshops, cultural shows and an exhibition of exotic varieties of orchids.

SOUTHERN ROUTE

Marine Biological Research Centre or Phuket Aquarium, situated on the secluded Phanwa Cape, 10 km



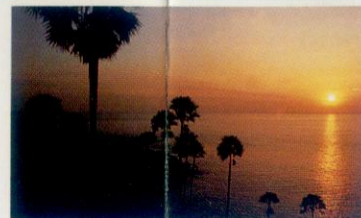
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sunset of Phuket, where a nine-hole golf course is located. **Kamala Beach** is the main beach of the Kamala Bay area and only major beach that retains all its Thai village charm. **Wat Phra Thong**, an important monastery enshrining a most revered Buddha image called **Phra Thong**, meaning the Gold Buddha. The museum houses a collection of historical objects some of which can be

found nowhere else. **Wat Phra Nang Sang** Inside this old temple, there are 3 historically valued bronze heads of Buddha images. **Khao Phra Thaeo Wildlife Park**, a perfectly preserved forest where people can encamp and experience outdoor life.

WESTERN ROUTE

Kathu Cascade, a pleasant place for picnicking. **Patong Beach** which is the foremost beach resort of Phuket because of its natural beauty and the availability of a wide range of man-made facilities. Here you have a big choice of accommodations, numerous places of night entertainment and all kinds of aqua-sport equipment. **Mai-nagao and Karon Noi Beaches** situated across the hill to the south of Patong, they are beautiful and still undisturbed. □



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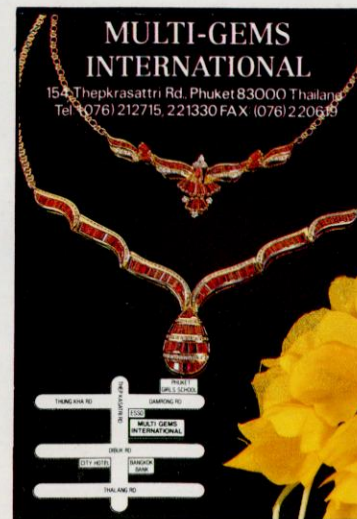


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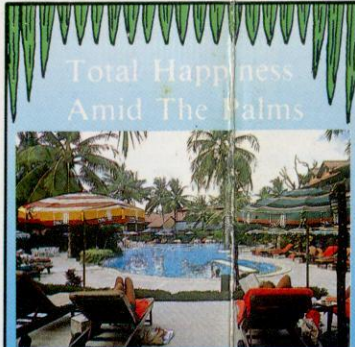
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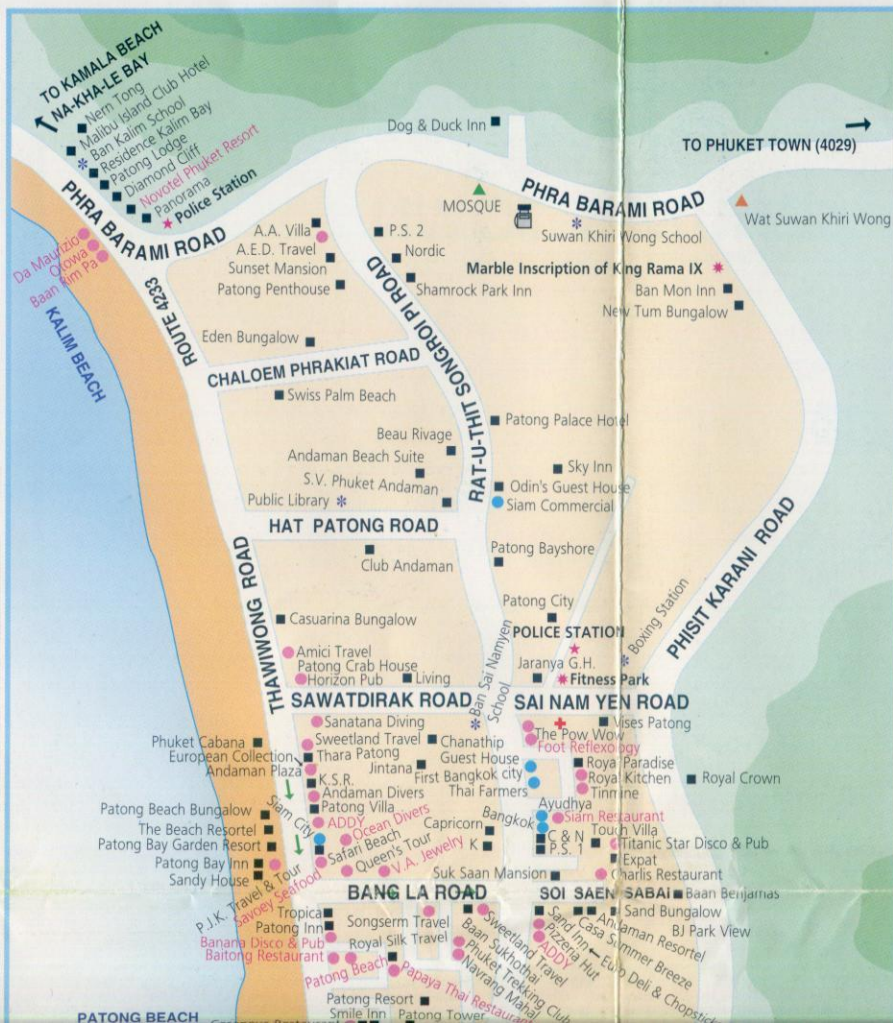
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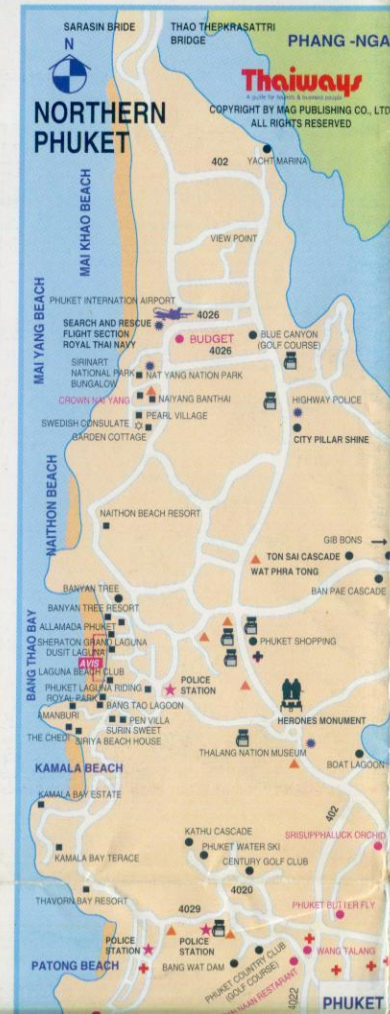
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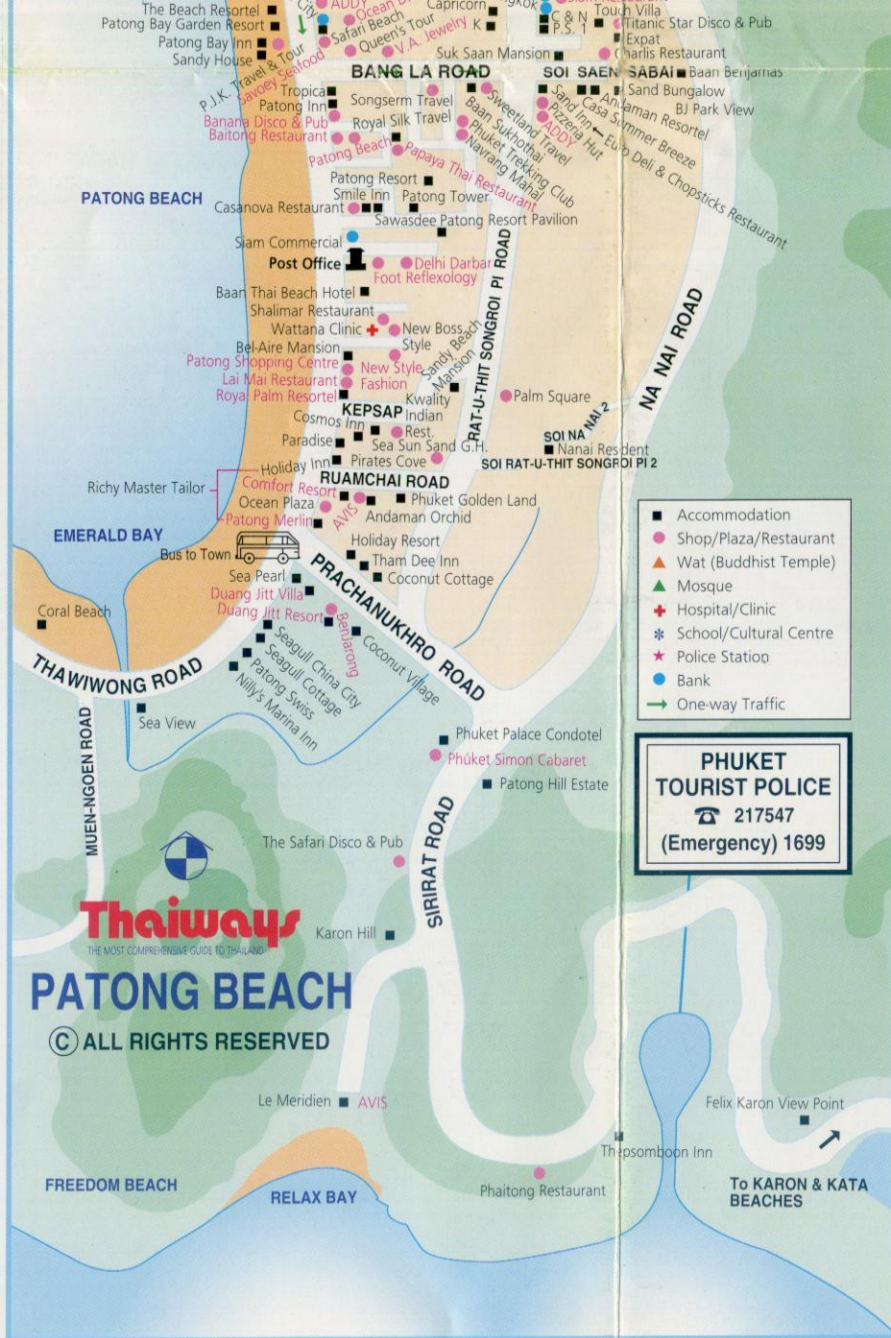
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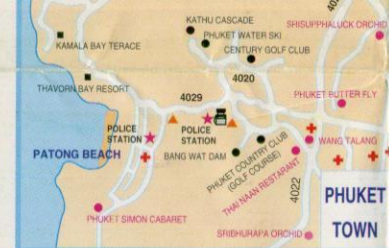
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DIVING

Phuket has an abundance of diving destinations both in its vicinity and off islands, all offering a fantastic underwater world.

From Phuket, all sorts of diving tours are organized lasting from half a day to two weeks. Very popular are trips to islands lying to the south and east of Phuket, including Coral Island (Ko He), Ko Racha, Shark Point, Ko Dok Mai and Ko Phi Phi. But world-class diving sites including Ko Similan, Ko Surin, Ko Tarutao and Burma Banks are located farther away.

There are no less than 10 dive schools in Phuket providing all sorts of modern equipment and staffed with qualified instructors.

GAME FISHING

Phuket is fast becoming a top game fishing destination in Southeast Asia. Almost every kind of fighting fish can be found in the sea around Phuket.

The available fishing grounds in the Phuket area extend far beyond the nearby sea. Sport fishing can be done in Krabi, a province to the east of Phuket, and the Similan Islands located to the northwest of Phuket, while the west coast of Phuket is a good fishing ground and a starting point for fishing tours.

RIDING

There are three riding clubs in Phuket to satisfy foreign tourists enjoying horse back riding. Instructors are available for beginners. The accomplished riders can walk their horses to admire natural beauty or seek adventure by riding at a canter through the forests, along the beaches or over the hills.

GOLFING

Thailand has rapidly become an important golfing destination of Asia with over 100 golf courses scattered throughout the country. The rapid booming of golfing facilities in Thailand has been attributed to several factors: the healthy economic development, the favorable weather conditions and the comparatively low green fees and caddy fees. Five of the newly completed golf courses in Thailand are in Phuket.

SAILING

The Andaman Sea around Phuket is emerging as the newest addition to the foremost yachting regions of the world. The King's Cup Regatta has annually taken place in Phuket with great success.

It has attracted more and more yachting enthusiasts from neighbouring countries every year, and is now one of the prime yachting fixtures in Asia.

CANOEING

Some islands in Phang-nga Bay and

PHUKET SIMON CABARET

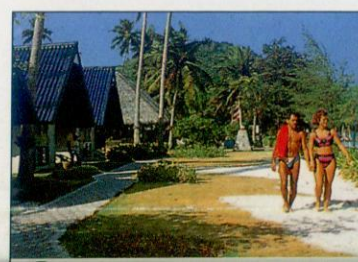
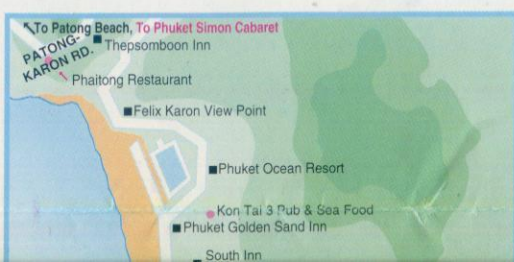
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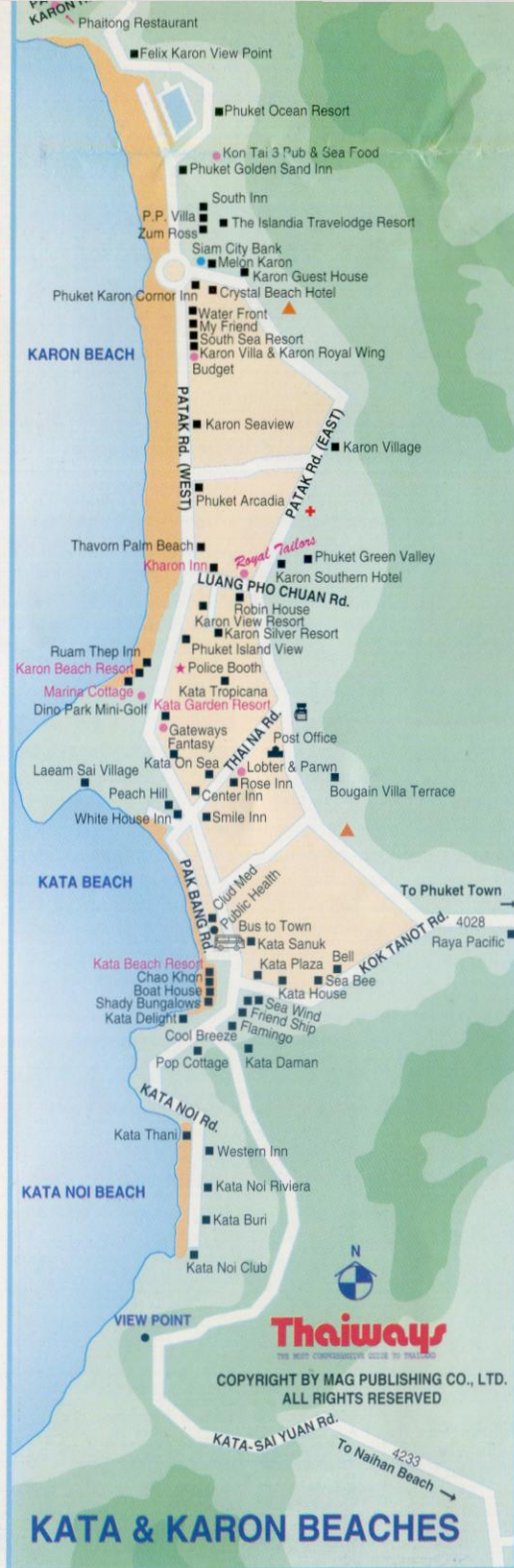


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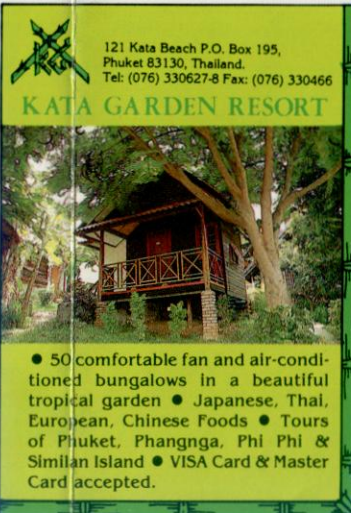


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emerging as the newest addition to the foremost yachting regions of the world. The King's Cup Regatta has annually taken place in Phuket with great success.

It has attracted more and more yachting enthusiasts from neighbouring countries every year, and is now one of the prime yachting fixtures in Asia.

CANOEING

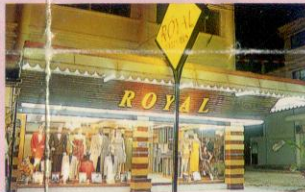
Some islands in Phang-nga Bay and the sea of Krabi, such as Ko Thalu, Ko Hong and Ko Phanak, contain caves accessible only through small openings at low tide, in which a big beautiful world of calm and clear water, white and powdery sand, and exotic plants can be found.

Tourists can admire these secrets of nature by riding imported polyester canoes through the entrances. Or they can paddle the canoes themselves to have a close look round the islet.



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EXCURSIONS FROM PHUKET

Coral Island (Ko He) Only half an hour off the shore of Chalong pier is the Coral Island, one of the most popular destinations for a one-day tour from Phuket. The island is surrounded by colorful coral reefs providing such aquatic sports as swimming, snorkelling and scuba diving. You can engage in these activities all year round because not only is the weather always warm, but the island is not much affected by the monsoon, being located off the east coast. You can also enjoy sunbathing and delicious seafood lunches. If you plan to stay overnight, Coral Island offers air-conditioned bungalows.

Small Islets around Phuket, such as Ko Dok Mai, Ko Lone, Ko Racha, Ko Kao Phitsadan, etc. are enchanting for their fantastic underwater world, good for snorkelling, diving and fishing.

Si-re Islet Cut from the main island by a small canal and located 4 km east of Phuket town, it is the oldest home of the sea people in Phuket.

Nakha Island Located at Po Bay, 25 km north of town, offering unspoiled natural beauty with a famous large cultured pearl farm on it.

Phi Phi Islands Phi Phi, one of the world's most beautiful tourist destinations, is part of Krabi province, 1.20 hrs by modern ferry or 2.30 hrs by conventional boat from Phuket ports. It is composed of 2 rocky, tree-covered islets. One is Phi Phi Don where several long white powdery beaches attract visitors here to sun-bathe and swim, and the other is the rocky Phi Phi Le where thousands of swifts nest inside the Viking Cave on the islet. The newest attraction on Phi Phi Don is Pee Pee Aquarium World, where many beautiful undersea lives can be seen.

Phang-nga Bay Because of its fascinating seascape and its short distance (75 km by road or 3 hrs by boat) from Phuket, Phang-nga Bay is a must for tourists of Phuket. The bay is attractive for its numerous weird limestone outcrops and cliffed islets rising steeply from the sea. This place became more famous after the James Bond adventure, The Man with the Golden Gun, was partly filmed here.

Similan Islands The new national-park-on-sea in Phang-nga, Similan is famous among tourists, both domestic and foreign, for its uncontaminated water and abundant marine lives and as a place for angling and scuba diving. It can be reached in about 10 hrs by boat from Phuket or 4 hrs from Thap Lamu Port or Takua Pa in Phang-nga.

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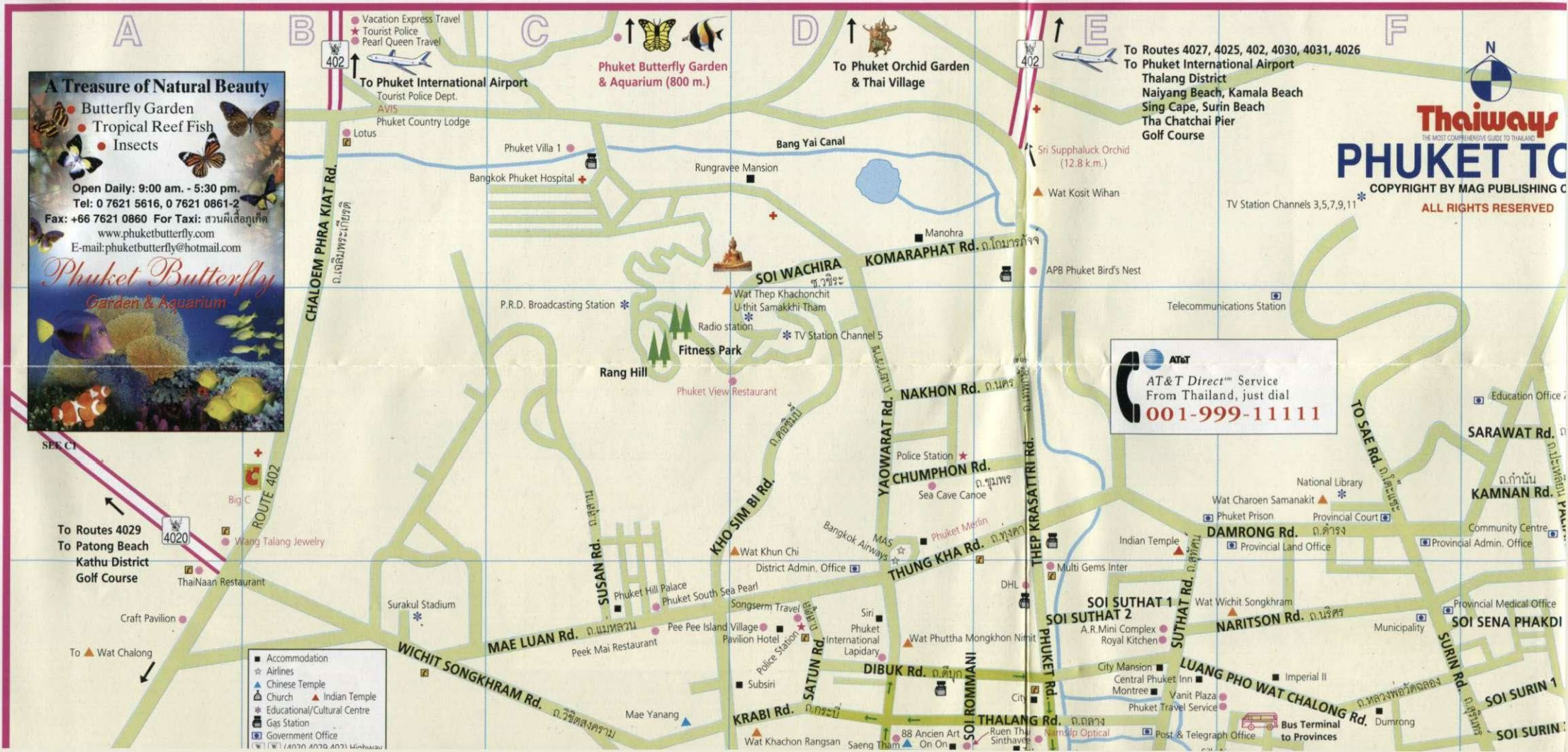
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Map showing major roads, beaches, and landmarks in Phuket Island, including:

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- Sarasin Bridge
- Thao Thep Krasattri Bridge
- To Similan Is. 70 KM. (3.5 hr.)
- To Khao Lak-Lamru National Park
- Saikaao Beach
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- Rydgess Beach Resort
- Phansi Beach
- Thalang District
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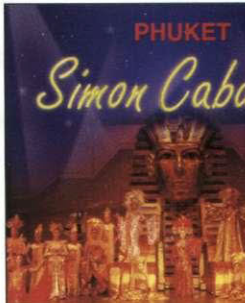
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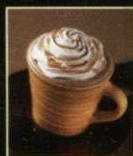
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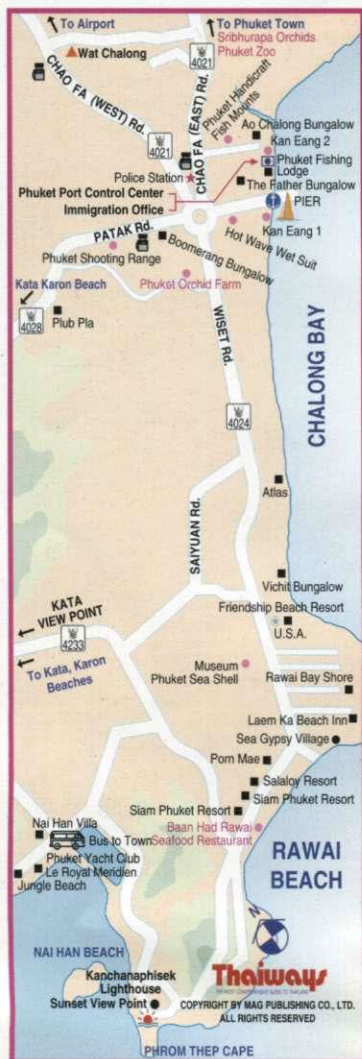
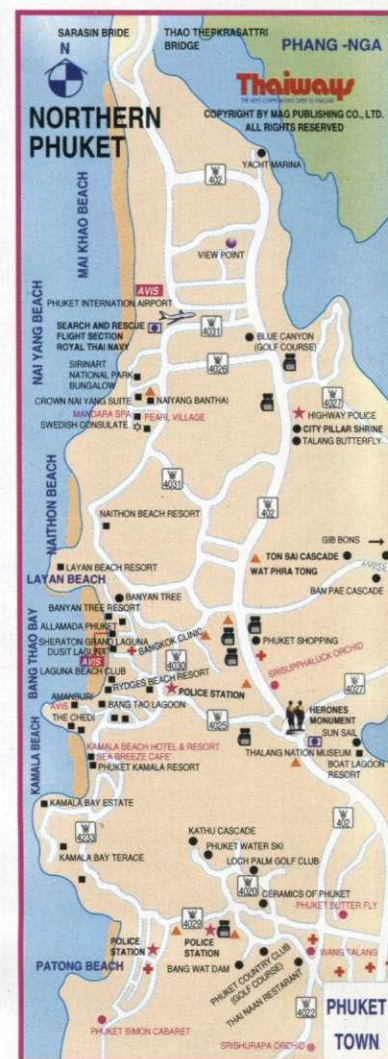
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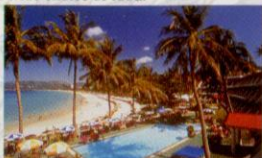
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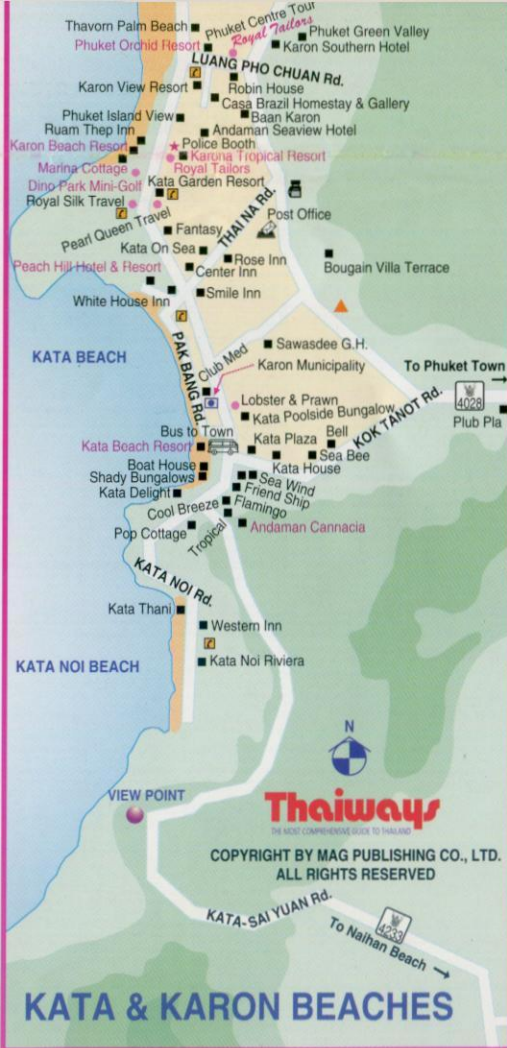


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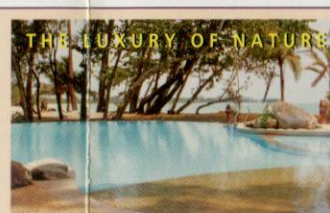
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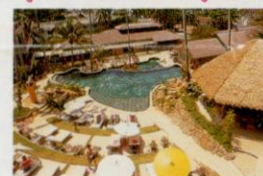
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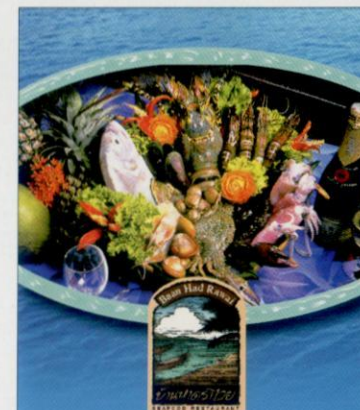
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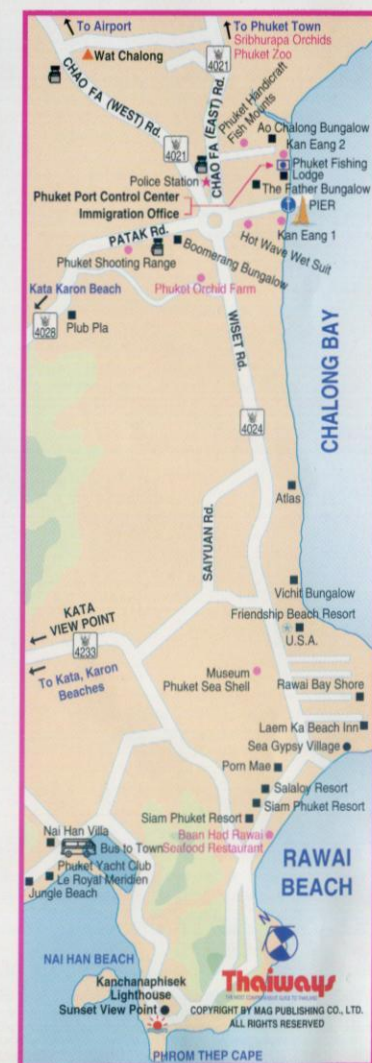
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Coral Island (Ko He) Only half an hour off the shore of Chalong pier is the Coral Island, one of the most popular destinations for a one-day tour from Phuket. The island is nice for swimming, snorkelling and scuba diving all year round because not only is the weather always warm, but the island is not much affected by the monsoon. You can also enjoy sunbathing and delicious seafood lunches.

Small Islets around Phuket, such as Ko Dok Mai, Ko Lone, Ko Racha, Ko Kao Phitsadan, etc. are enchanting for their fantastic underwater world, good for snorkelling, diving and fishing.

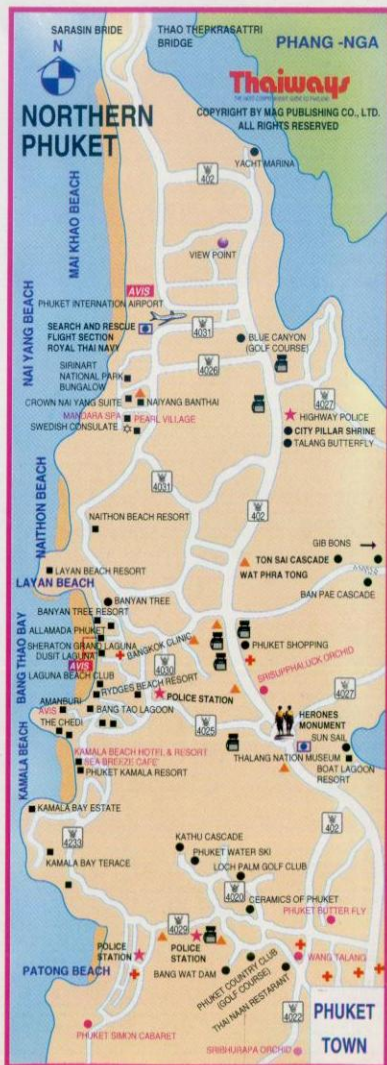
Si-re Islet Cut from the main island by a small canal and located 4 km east of Phuket town, it is the oldest home of the sea people in Phuket.

Nakha Island Located at Po Bay, 25 km north of town, offering unspoilt natural beauty with a famous large cultured pearl farm on it.

Phi Phi Islands Phi Phi, one of the world's most beautiful tourist destinations, is part of Krabi province, 1.20 hrs by modern ferry or 2.30 hrs by conventional boat from Phuket ports. It is composed of 2 rocky, tree-covered islets. One is Phi Phi Don where several long white powdery beaches attract visitors here to sun-bathe and swim, and the other is the rocky Phi Phi Le where thousands of swifts nest inside the Viking Cave on the islet.

Phang-nga Bay Because of its fascinating seascape and its short distance (75 km by road or 3 hrs by boat) from Phuket, Phang-nga Bay is a must for tourists of Phuket. The bay is attractive for its numerous weird limestone outcrops and cliffed islets rising steeply from the sea.

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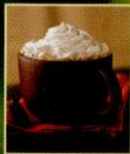
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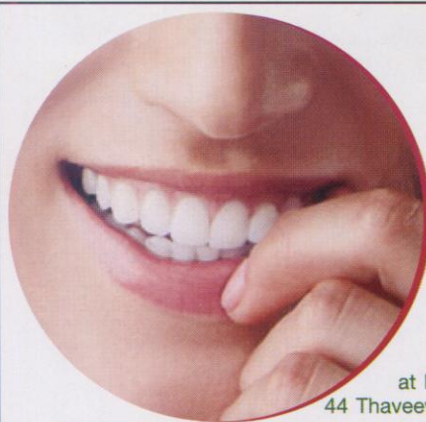
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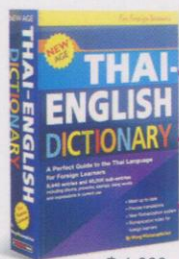
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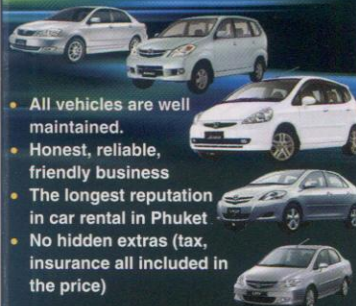
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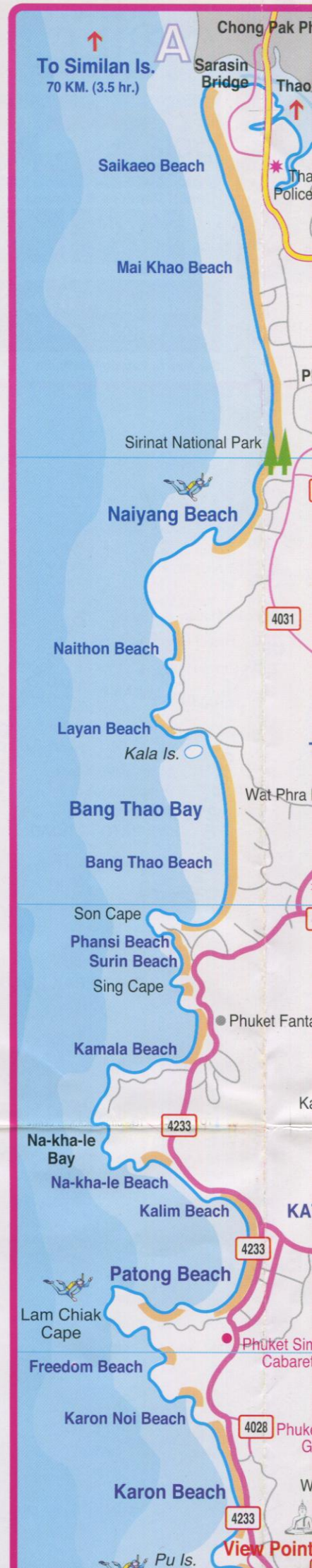
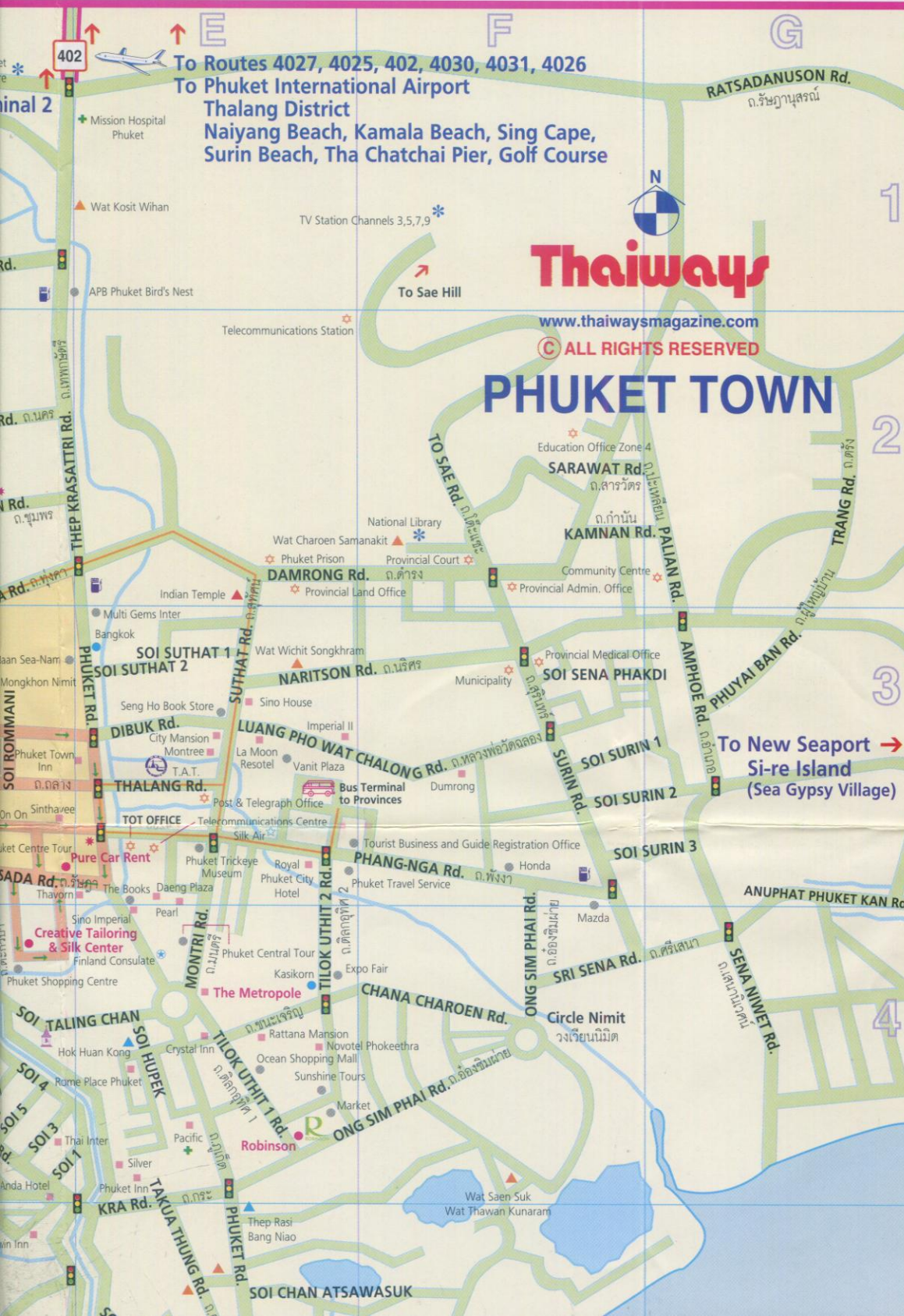
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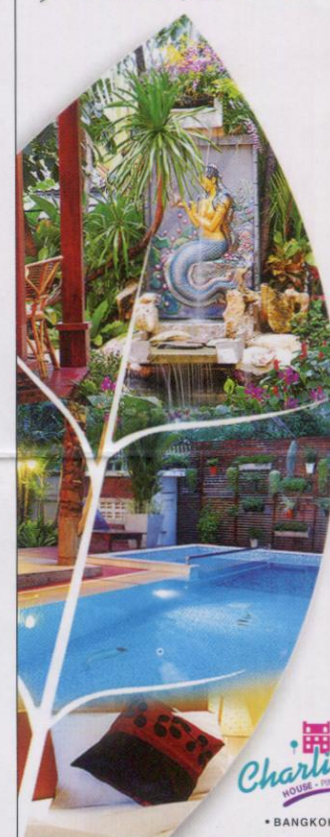


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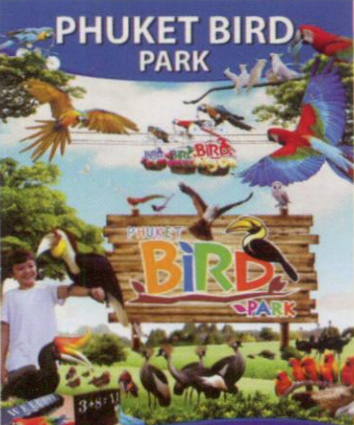
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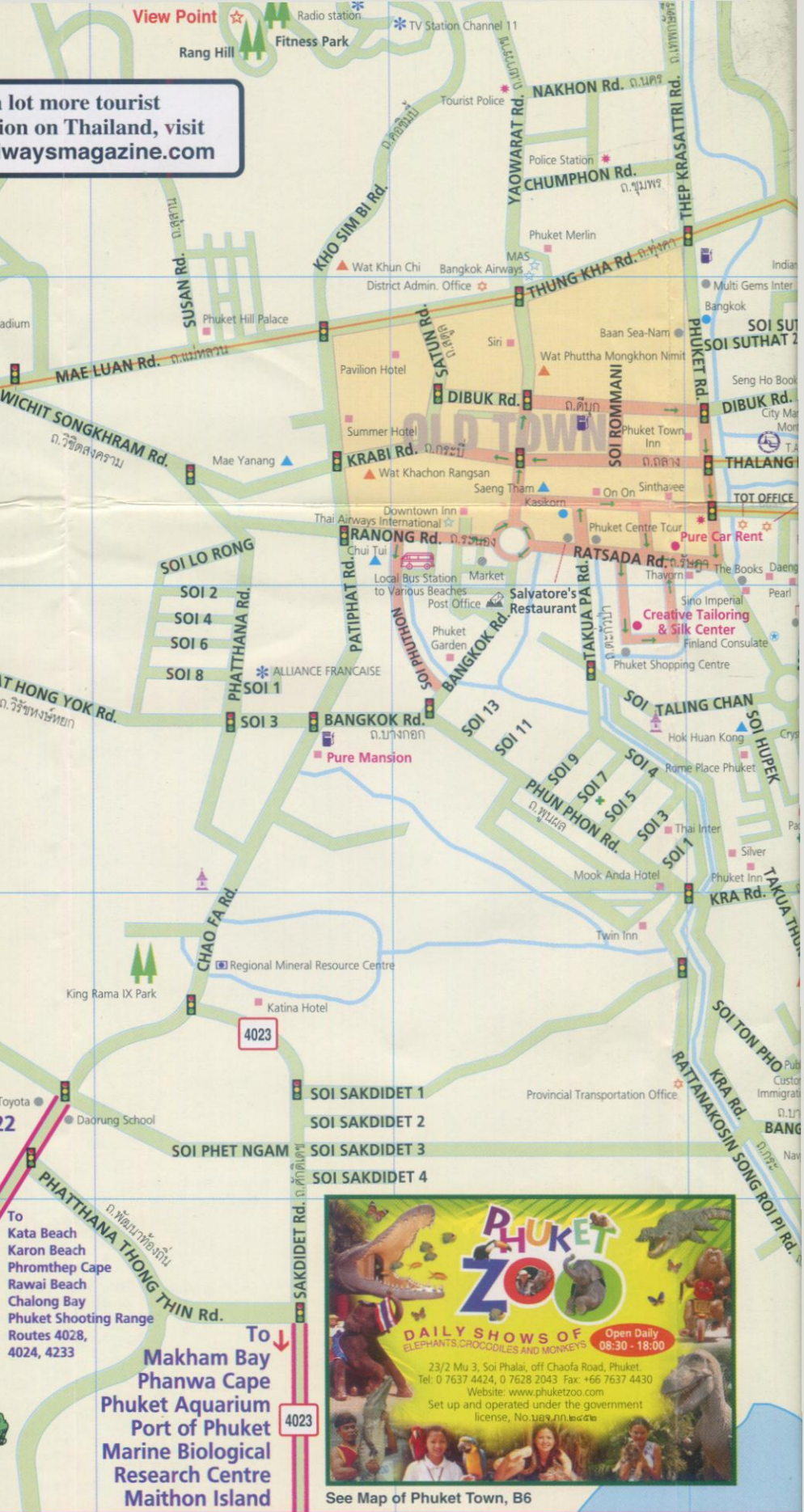
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SURIN - F3, G3, G4
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TRANG - G2
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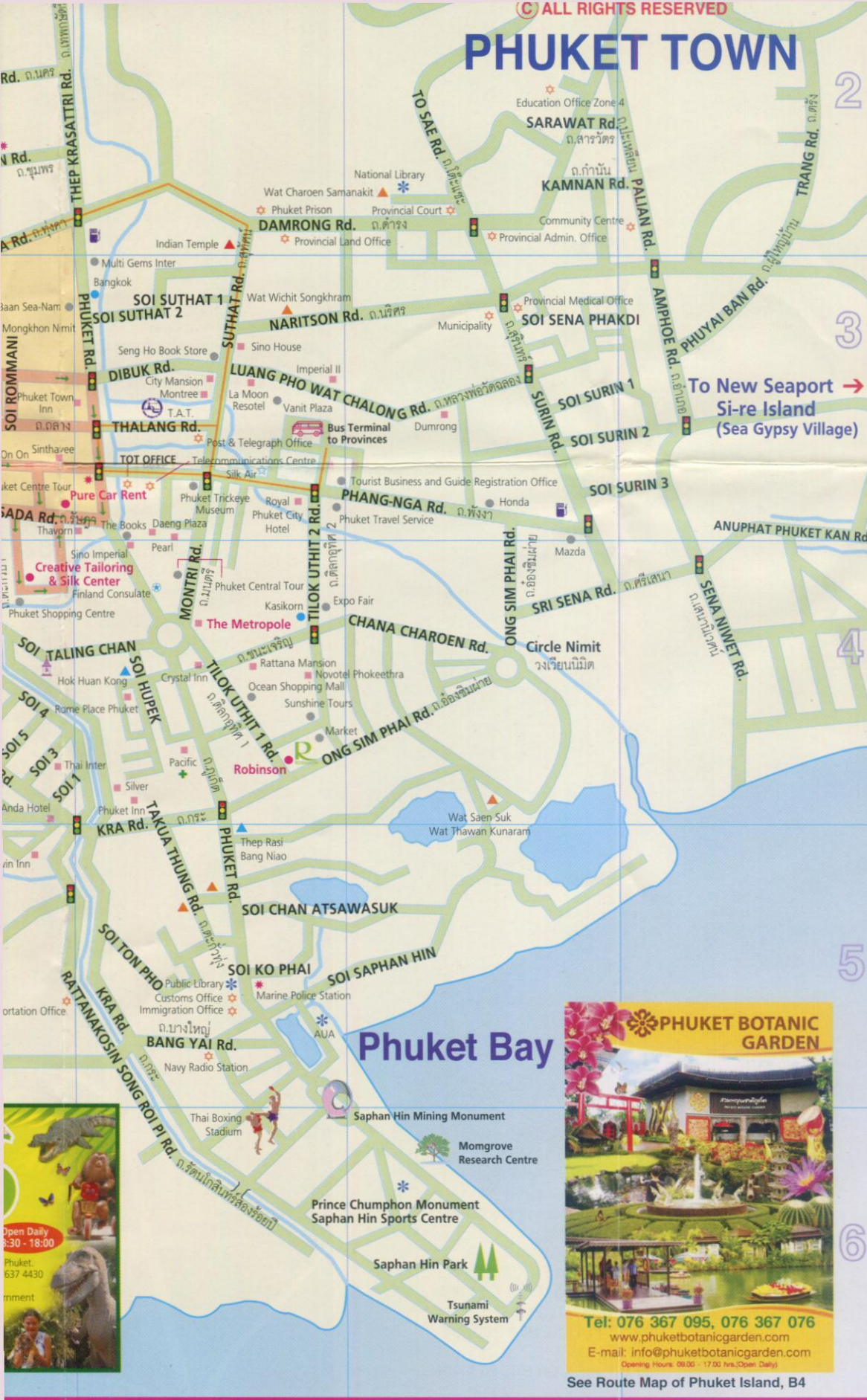
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SOI HUPEK - E4
SOI KO MAI PHAI - E5
SOI LO RONG - C3, C4
SOI PHET NGAM - C5
SOI PHUTHON - D4
SOI ROMMANI - D3
SOI SAKHIDET - D5

SOI SAPHAN HIN - F5
SOI SENA PHAKDI - F3
SOI SI SENA - G4
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











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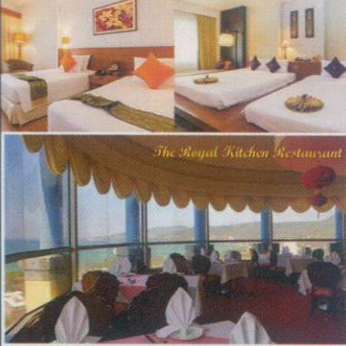
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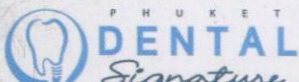


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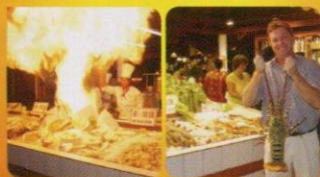




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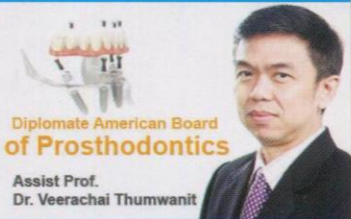
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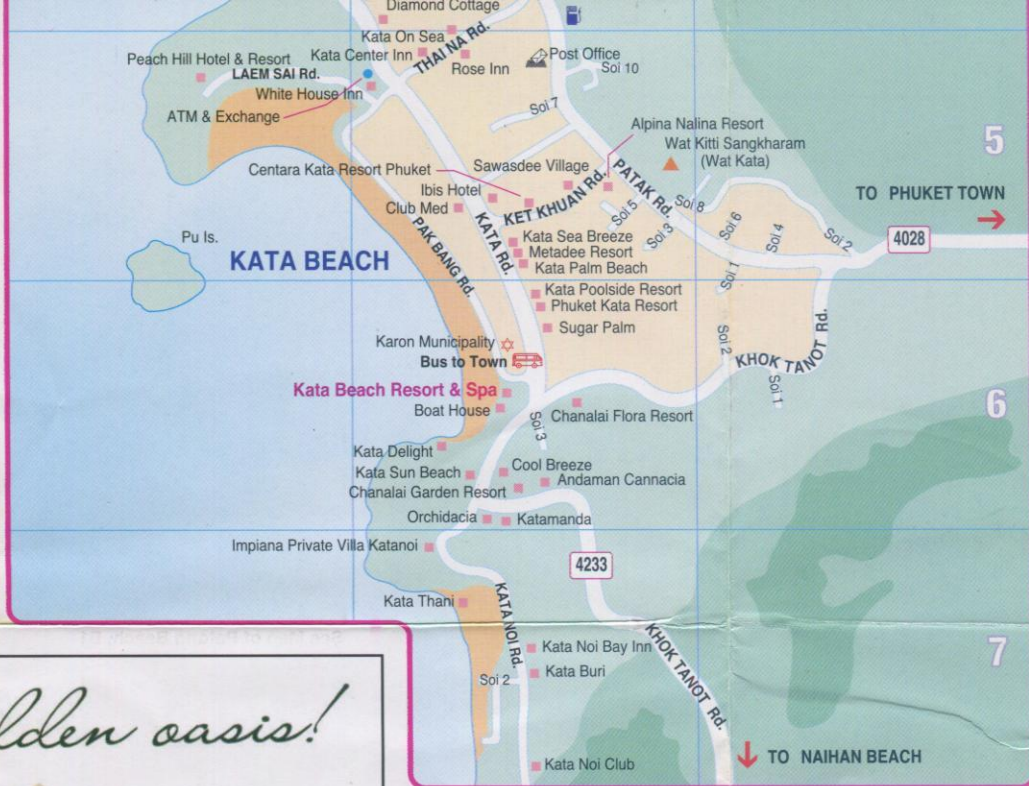
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